

Neuro-Linguistic Programming for HBLU

A home study course followed by a practicum.

September 6 - 10, 2017
Needham, MA

**This is your invitation to a different way of working
with the mind and behavioral change and an indispensable resource for anyone
working with human beings!**

What is Neuro Linguistic Programming (NLP)?

NLP is a practical application of how people think. In general, NLP is the study of subjective experience, a technology built within the disciplines of linguistics, psychology, computer science, mathematics and neuro-physics. NLP is an approach to communication that generates the widest range of possibilities to produce the desired results.

As we take in information through our five senses, we organize that raw sensory experience in personal models or "maps" of the world. This map-making process and how it determines our choice of behavior often remains outside our conscious awareness. NLP allows you to discover those previously unconscious and seemingly inaccessible maps of the mind in order to produce behavioral changes and enhance communication. As an NLP practitioner, you will develop increased sensory acuity for observing human behavior and learn how to listen for and understand language patterns which will enable you to alter these maps.

In the early 1970's, Richard Bandler and John Grinder set out to discover what accounted for the high success rates of three particular therapists: Fritz Perls, Milton Erickson and Virginia Satir. Their work isolated the knowledge and skills that improve the quality and integrity of communication for both sender and receiver. NLP is used in business, training, sales, law, counseling - any field to which interpersonal understanding is vital.

Learn A Different Way To Work With The Mind And Change Behavior

UNDERSTAND

NLP as an attitude of curiosity, experimentation, and respect for individual process.

PERSONALLY EXPERIENCE

The power of NLP methodology and how to use the brain to create and sustain change.

EXPLORE

Powerful new depths of linguistic elegance and efficiency.

LEARN

To recognize how each person's subjective reality is being created and maintained.

DISCOVER

How to utilize emergent patterns of structure to shift personal reality
and create behavioral change.

What will you learn?

RAPPORT

How to immediately create trust at the unconscious level quickly and easily -- regardless of the situation

STRATEGIES

How to gather & utilize information to create a reachable outcome and make certain your work impacts both the past and the future

SKILLS

Sharpen your ability to observe and use your observations to orchestrate behavioral change in an elegant & organized manner

LANGUAGE

Speak to influence, direct and re-code the brain

TECHNIQUES

Phobias, Traumas, Breaking stimulus-response conditioning, Re-framing, Conflict resolution

FORMAT

Concepts, skills, and practical application are learned via short lectures, demonstration & practice.

The Facilitator models, in her own behavior, what is being taught.

ABOUT THE TRAINING:

"Most fascinating class I have ever taken!

Understanding how the mind processes information is a gift."

Virginia Woods

"Excellent, Fun & Challenging! A most profound mind-opening exploration!"

Phil Hughes

"The best educational *experience ever!* Wonderful structure & design."

Susan Ulbright

"Stimulating intellectually -- added nice structure to my therapeutic skills."

Howard Brockman

ABOUT THE TRAINER:

Judith A. Swack, Ph.D., is a Biochemist/Immunologist, Master NLP Practitioner, Certified Hypnotherapist, Mind/Body Healer, visionary and leader in the field of Energy Psychology. Dr. Swack has presented her dramatic results live on national television and at international conferences. She has published numerous articles in scientific, professional, and popular journals and authored the chapter "Healing from the Body Level Up" in the industry-defining publication, *Energy Psychology in Psychotherapy: A Comprehensive Source Book*. Dr. Swack is a recipient of the 2015 ACEP award for major contribution to the field of Energy Psychology. She offers trainings both nationally and abroad. Dr. Swack has a private practice in Needham, MA. She offers individual client sessions in person, by Skype or by telephone.

Course Prerequisites: HBLU I, Matt James's 4-day NLP training course

This is a home study course followed by a five day practicum. Participants will read seven fascinating books and take a written exam two weeks prior to the practicum to recognize areas that need more focus of attention. The practicum will be another joyous opportunity to practice, practice, practice 😊.

NLP Reading List

1. *Introducing Neuro-Linguistic Programming: Psychological Skills for Understanding and Influencing People* - by [Joseph O'Connor](#), [John Seymour](#)
(order at Amazon.com)

If this book is out of print, get : *The Magic of NLP Demystified* – by Byron Lewis and Frank Pucelik

2. *Time Line Therapy and the Basis of Personality* - by [Tad James](#), [Wyatt Woodsmall](#)
(order at Amazon.com)
3. *Words That Change Minds: Mastering the Language of Influence* - by [Shelle Rose Charvet](#) (order at Amazon.com)
4. *Using your Brain for a Change* by Richard Bandler (order at Amazon.com)
5. *Change Your Mind and Keep the Change* by Steve Andreas and Connirae Andreas
(order at Amazon.com)
6. *The Emotional Hostage: Rescuing Your Emotional Life* - by [Leslie Cameron-Bandler](#), [Michael Lebeau](#)
(order at Amazon.com)
7. *Trance-formations* by John Grinder and Richard Bandler (order at Amazon.com)

Enrollment Form for NLP for HBLU
NLP (Neuro-Linguistic Programming) PRACTITIONER TRAINING

September 6 – 10, 2017

at
Healing from the Body Level Up™,
Inc.
56 Pickering St.
Needham, MA, 02492
www.HBLU.org
phone: (781) 444-6940
fax: 781-449-4854

TIMES: 9:00 AM - 6:00 PM

NLP for HBLU in Needham, MA:

Before July 6, 2017:

\$995

After July 6, 2017:

\$1,125

To register,
please send a check made payable to HBLU, Inc.,
or fill out the credit card authorization below and
fax/mail to the contact information above. Please
be sure to include completed registration form
below. Thank you.

Presented by:
Healing from the Body
Level Up™, Inc.
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Needham, MA 02492
781/ 444-6940
www.hblu.org
Judith@hblu.org

Workshop Date and Location: _____

Name: _____

Mailing Address: _____

Phone Number: (home) (____) _____ (work) (____) _____
(cell) (____) _____

Fax Number: (____) _____

E-mail: _____

If paying by credit card: VISA or Mastercard:

Visa or Mastercard # _____ **exp.date** _____ **3 digit security code on the back** _____

(Authorization signature)

Billing Address (if different than above): _____
